

The background is a solid red color. It features a network of thin white lines that intersect at several points. Three of these intersection points are marked with small white circles. The lines form a series of irregular polygons across the frame.

COMMERCE CREW

NAVIGATING DIGITAL COMMERCE

INTRODUCTION

ABOUT COMMERCE CREW

We're the Commerce Crew, a distinguished network of digital experts unified to steer businesses through the complexities of digital commerce.

Established in 2024, we are dedicated to empowering online shop owners by optimizing their digital strategies with expert hands-on support. Our top-teer network includes seasoned specialists in technology, online marketing, business development, and project management, each bringing a wealth of individual knowledge and innovative ideas.

Working hand-in-hand with our allies, we turn digital challenges into profitable opportunities, elevate online businesses, and strive for common success.

OUR FIELDS OF EXPERTISE

Implementation**Online Marketing****Business Development****Project Management****IT Security**

OUR GOALS

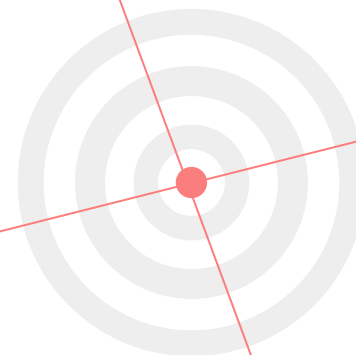
MISSION STATEMENT

At Commerce Crew, our mission is to elevate digital businesses by delivering premier solutions for digital commerce from a holistic 360° perspective.

We don't have clients, we just have partners as our allies.

We are committed to driving their growth, improving customer engagement, and ensuring sustainability in the competitive digital marketplace of our allies. Therefore our experts integrate closely with our client-partners inhouse resources and deliver holistic strategies that are tailored to the unique needs and aspirations of each client-partner.

Our goal is to be the catalyst that transforms potential into performance, propelling our allies to new heights of digital success.



The image features a solid red background. Two thin white lines intersect at two points. One intersection point is located on the left side of the frame, and the other is on the right side. Each intersection point is marked with a small white circle. The text "WE ARE ..." is centered horizontally between these two intersection points.

WE ARE ...

FOR ALLIES WE ARE

TECHNOLOGY & DEVELOPMENT PARTNER

API Development

Design and implementation of secure, scalable, and efficient APIs that enable seamless integration and communication between different software applications.

Shopware Plugins

Custom Shopware plugin development to extend functionality, improve user experiences, and integrate third-party services.

Shopware Admin Assistance

Comprehensive support for Shopware backend management including system configuration, performance optimization, and troubleshooting.

Web & App Development

Full-stack development services for creating responsive websites and mobile applications tailored to business needs.

FOR ALLIES WE ARE

DIGITAL STRATEGY PARTNER

COMMERCE CREW

NAVIGATING DIGITAL COMMERCE

Google E-Commerce Setup

Implementation of Google Analytics for precise tracking of user interactions and engagement across your platforms.

Attribution Strategy & Implementation

Developing models to accurately assign credit to various marketing touchpoints in a customer's conversion path.

Conversion Funnel Optimization

Analyzing and optimizing each step of the funnel to enhance conversion rates using A/B testing and user feedback.

Growth Hacking

Rapid experimentation across marketing channels and product development to identify the most effective and efficient ways to grow a business.

FOR ALLIES WE ARE

ONLINE MARKETING PARTNER

SEO Audits

Comprehensive analysis of your website to improve search engine rankings by addressing technical issues, content enhancements, and user experience optimizations.

Customer Segmentation

Utilizing data to categorize customers into distinct groups based on their behaviors and preferences to tailor marketing strategies effectively.

Google Ads Assistance

Managing and optimizing Google Ads campaigns to maximize click-through rates and conversions while minimizing costs.

Email Marketing

Designing targeted email campaigns based on customer behavior and preferences to boost engagement and conversions.

FOR ALLIES WE ARE

IT SECURITY ADVISOR

Security & Compliance

- Implementation of secure access control measures and role-based access (RBAC).
- Strong experience in GDPR compliance, and IT governance.
- Security auditing & risk assessment to identify and mitigate vulnerabilities.
- Data encryption, multi-factor authentication (MFA), and identity management.

Backup & Disaster Recovery

- Using Duplicati
- Microsoft 365 Keepit Integration: Ensuring secure cloud data retention.

Cloud & DevOps Security

- Cloud Security (AWS, Azure, Exoscale): Secure cloud deployments with best practices.
- CI/CD & DevSecOps: Implementing Kubernetes, Docker, and GitLab CI/CD with security integration.
- Incident Response & Monitoring: Using self implemented structures.

The image features a solid red background. Two thin white lines intersect at a point in the lower right quadrant. Another thin white line extends from the top left towards the center, passing through a white circular dot. The text "PARTNER WITH US" is centered horizontally and positioned to the right of this dot.

PARTNER WITH US

OUR TEAM

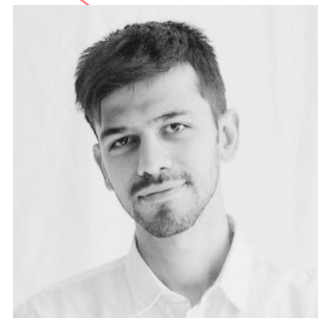
WHO WE ARE

The Commerce Crew is comprised of seasoned experts in digital marketing, software development, user experience design, IT Security and data analytics. Our team's profound expertise and collaborative spirit form the foundation of our success and, by extension, the success of our allies.

Leveraging our extensive network, we are uniquely positioned to bring the best and most relevant expertise to each project. This vast network of allies allows us to augment our in-house capabilities with specialized skills and insights, ensuring that every solution we deliver is meticulously tailored to meet the precise needs of our client-partners.



STEFAN PFLAUM
Strategy



MASOUD TAHMASEBI
Technology

**FURTHER
IMPLEMENTATION ALLIES**

OUR APPROACH

WHY PARTNER WITH COMMERCE CREW

At Commerce Crew, we believe that strong partnerships are built on the foundations of trust and mutual respect—much like friendships. We prioritize special relationships with our clients, focusing on open communication and personalized service.

When you work with us, you'll have a dedicated single point of contact who understands your business and your needs. We ensure that every interaction is not only efficient but also adds a personal touch, making your journey with us smooth, enjoyable, and uniquely tailored just for you.

Join the Crew now!

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